



## Nick Tilden

UX Designer

Austin, TX

I'm a UX and product designer who specializes in researching, designing, prototyping and testing new and existing user experiences. I have a proven track record of successfully leading teams, project management, and product strategy. My focus is solving problem through design and on delivering a quality product experience for all users. When I'm not designing I'm hanging out with my wife and new son, eating vegan food, running, or listening to music.

### Experience

#### IBM Cloud

##### IBM

Austin, TX

Jan 2016 - Present

Building a developer experience on the IBM Cloud.

#### UX Designer

##### T3

Austin, TX

Jan 2015 - Present

I work across a wide range of clients (7-11, Allstate, Alliance Data, Staples, NRG, T3) providing solutions to meet both business and user needs. Strategy, user research, wireframes, prototypes, and user testing for anything the user touches.

#### Director of Product Development

##### Flavorus

Los Angeles, CA

Aug 2010 - Nov 2014

Focused on creating amazing user experiences across all platforms. Taking features from concept to completion. Guiding the design vision of the product, executing the product roadmap, and managing the product team. My design process includes sketching, wireframes, rapid prototyping, UI comps and coding the final product (HTML, CSS and some Javascript).

#### Creative Director

##### SCRATCHbread

Brooklyn, NY

Mar 2009 - Oct 2015

Brand development, design, strategy and maintenance. Responsible for designing, building and launching the brand in 2009 and continue to maintain and shape the brand's future going forward.

### Education

#### The Art Institute of California - Orange County

##### BS in Graphic Design

2001 - 2005

**Lead Designer****Album Agency**

San Clemente, CA

Feb 2006 - Jul 2010

Design, strategy, and project management working on everything from identity systems to print collateral to web design. Collaborated on a variety of projects in a dynamic team environment.

**Skills**

Product Design

User Experience Design

User Research

Information Architecture

Wireframes

Rapid Prototyping

User Testing

Product Strategy

Visual/UI Design

Responsive Design

Mobile Design

**Contact**

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