

LUDMILA LEIVA

Brooklyn, New York | ludmila@ludmilaleiva.com | (206) 658-5899

Hi, I'm Ludmila—you can call me Ludi. I'm a writer and illustrator based in Brooklyn, originally from the West Coast. Currently, I work as a staff writer for Refinery 29's Work & Money vertical and as a freelance copywriter and illustrator.

EXPERIENCE

Refinery29

New York, NY
Aug 2018 - Present

Staff Writer, Work & Money

I write personal finance and career content for Refinery29's Work & Money vertical. Keeping up-to-date with career industry, news and trends, I work with Work & Money director and senior editor to write a mix of features, reported pieces, breaking news, and SEO-optimized content that empowers women while growing the vertical and Refinery29 brand.

Ludmila Leiva

Brooklyn, NY
Sep 2015 - Present

Freelance Copywriter, Journalist + Illustrator

My reported articles, essays, translations and op-eds have been published in WIRED, Broadly, Allure, The New York Times' Women in the World and much more. My past copywriting clients include United Women of Tech, Cover Wallet, The Current Museum, and more. My illustration clients have included Tumblr, Coachella/Golden Voice, and Condé Nast.

Everyday Feminism

Brooklyn, NY
Jun 2017 - May 2018

Deputy Editor + Creative Strategist

Promoted from Associate Editor (6/2017-12/2017), I helped run the online magazine with a focus on copy editing, headline writing, graphic content, social media copy, and writer support. I also provided creative strategy support for the Online School for Social Justice including development of course offerings, shaping the aesthetic vision and recruiting writers and collaborators.

Race Forward

New York, NY
Sep 2017 - Apr 2018

Social Media + Graphic Design Contractor

I assisted the Senior Digital Communications Manager with social media content creation for Race Forward & Colorlines, including researching and scheduling racial justice-related social media posts, providing graphic design support and writing/editing promotional content.

Levo League

New York, NY
Jun 2017 - Jan 2018

Writer, Columnist + Illustrator

I wrote daily work-focused content exploring the intersections of work culture and social justice. I also started the weekly column, Quit Your Day Job, where I interviewed women and non-binary entrepreneurs and trailblazers who parted with their 9-5 jobs to pursue their passions. Additionally, I regularly contributed editorial illustrations across the site.

The Current Museum

Development + Outreach Coordinator (Contract)

New York, NY
Nov 2016 - Dec 2016

In this 2-month contract position I wrote and edited newsletters, outreach and copy materials, ran social media accounts and oversaw promotional outreach initiatives.

New Women New Yorkers

New York, NY
Mar 2016 - Jan 2018

Blog Editor

I edited blog posts written by a team of 5+ immigrant women writers in collaboration with the Blog Manager, Social Media Manager, and CEO.

Nonprofit + Grassroots Activism Work

Vancouver, Canada
Sep 2013 - Aug 2015

The David Suzuki Foundation; Check Your Head; Out in Schools; Greenpeace; Domestic Violence and Sexual Assault Services; et al

EDUCATION

The University of British Columbia

2008 - 2013

Political Science & Gender and Sexuality Studies

President's Entrance Scholarship

AWARDS

Lambda Literary Fellow

Aug 2018

Lambda Literary

Accepted as a fellow to the 2018 Writers Retreat for Emerging LGBT Voices

SKILLS

Copywriting
Grammar and syntax
Copy and content editing
SEO writing
Fact-checking
Socially-conscious journalism
Graphic design
Languages (English, Spanish, French, German)
Adobe Creative Suite
Social media marketing
International and intercultural communication
Organizational programs (Trello, Asana, Google Suite)
Spanish-English translation
Intersectional feminist analysis
Editorial illustration
+ a lot more

CONTACT

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