



Joshua Newton

Product Designer

London

I'm a multidisciplinary and adaptable designer that helps startups and companies conceptualise, build and deliver value in their products for their customers. My work is a process of researching, defining and prioritising user needs through complex UX methodology, prototyping, usability testing and validation. I've been lucky enough for my work to span from core banking products to blockchain prototypes, international high fashion concepts, and established smart home IOT apps. I have a driven curiosity for studying how philosophy, psychology and the habits that operate us play a role in our lives and society. I'm motivated to make the world a better place through meaningful and ethical design decisions. I'm also a travel photographer, with over 42 million views online, you may have seen some of my work on Unsplash.

hello@joshua.design

07907 820764

Experience

Product Designer - Contract

OME Health

London

Jul 2018 - Present

Product Designer - Contract

Kalo

London

Sep 2017 - Dec 2017

Working in the product team to lead the design, prototyping and validation of a variety of new features on Kalo's web app, whilst adaptively working on other prioritised developments such as assessing key workflows of their primary personas and supporting the team towards their Series B funding.

Product Designer - Contract

Hive (Smart Home IOT)

London

Mar 2017 - Sep 2017

Working in a multidisciplinary team, I worked to help progress the Product Design of Hive's iOS, Android and Web lifestyle app. Whilst being responsible for designing various areas of the user experience, I also kickstarted a UX plan with the team, which included conceptualising a new IA prioritised in hierarchy by user needs, optimising core parts of the UX and prototyping for validation.

Product Designer - Contract

Farfetch

London

Skills

Product Design

Product validation

User research

UX

IA

UI

Prototyping

User testing

Jul 2016 - Dec 2016

Working in a talented multidisciplinary team, I was responsible for assisting the progress of Farfetch's iOS and Android app design, working on various product features and providing design critique.

Lead Product Designer - Contract

Klood

Milton Keynes

May 2016 - Jun 2016

Working in a small but talented team to conceptualise and design an app based MVP for an International high fashion retailer (Confidential).

Product Designer - Contract

Santander

Milton Keynes / London

Jan 2015 - Apr 2016

Leading the Product design alongside another talented designer, I worked on various large scale projects including a complete re-design of Santander's iOS and Android banking app, conceptualising, designing and launching a new banking insight product called Spendlytics and prototyping new banking functionality using blockchain.

Digital Designer

Homebase

Milton Keynes

2012 - 2014

A key designer for one of the UK's dominant multi-channel home and garden lifestyle retailers, inside the eCommerce team of the marketing function. I worked across various projects from web design to helping Homebase launch their first app.

Web & Branding Designer

The Brand

Milton Keynes

2010 - 2012

A small branding consultancy, specialising in brand identity and website design for small to medium sized clients.

Contact

hello@joshua.design

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<https://twitter.com/JoshuaNewton1>

<http://linkedin.com/in/joshuadavidnewton>

<http://www.joshua.design>

