

# Felipe Molina

Product Designer

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## ABOUT

Designing experiences for the future.

## EXPERIENCE

### Product Designer

#### SOSAFE

Remote

Jan 2020 - Present

I am working on building simple, consistent, and scalable experiences and design systems across our mobile and desktop applications.

### Web Designer

#### Tona Labs

Remote

Jul 2018 - Dec 2019

I designed and coded more than a hundred websites for travel experiences. I created copy, long-form articles, visual content, and ad campaigns.

### Content Manager

#### Yeux Marketing

Mérida, México

2014 - 2016

I created social media content and long-form articles for blogs. I analyzed social media metrics, generated reports, and developed monthly content strategies.

## EDUCATION

### California Institute of the Arts

#### UI/UX Design

2020 - 2020

### Universidad Autónoma de Yucatán

#### Marketing and International Businesses

2012 - 2016

I led the Student Council communications team.

## AWARDS

### Entrepreneur of the Year

#### Yucatan Government

2017

I worked on a side project to help local farmers grow their businesses globally through an Alibaba-type marketplace in Latin America.

### Global Student Entrepreneur Awards

#### Entrepreneurs' Organization

2017

I got to the national finals at the Mexican Stock Exchange over 350 projects.

## PROJECTS

### Fundador

Fundador is a publication about technology and startups in Latin America.

## SKILLS

Product Design, UI/UX

HTML, CSS

Copywriting

## CONTACT

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