



Colleen Romike

Senior Designer

Portland, Oregon

colleen@colleenromike.com

Experience

Experience Designer

Airbnb

Portland, Oregon

Jan 2016 - Present

Experience designer for customer service applications and tools.

Senior Designer

Instrument

Portland, Oregon

Jun 2014 - Jan 2016

Designed applications and websites for clients like Nike, Rdio, and Google Chrome Experiments.

Lead the UX strategy for multiple projects. Designing and supporting an internal business application for Instrument. Defining architecture, wireframes, prototypes, and specifications. Designing visual design systems. Developing and conducting stakeholder and user interviews. Collaborating with engineering teams. Working with clients to solve their business problems and meet the needs of their users.

Consulting Experience Designer

Freelance

Portland, Oregon

Jun 2013 - Jun 2014

Defined UX strategy and designed websites and apps for clients like YouTube, and Alternative Apparel with the teams at Instrument.

User Experience Designer

McAfee, Inc

Beaverton, Oregon

Sep 2010 - Jan 2013

Responsible for interaction, user experience, and visual design for the next generation of McAfee products. Produced wireframes, flow diagrams, prototypes, and functional specifications. Defined visual design systems for multiple products. Developed and conducted extensive usability testing.

Education

Portland State University

BS in Art: Graphic Design

2004 - 2009

Glasgow School of Art

Study Abroad: Visual Communication

2007 - 2008

Creative lead for multiple projects.

Jr. User Experience Designer

McAfee, Inc

Beaverton, Oregon

Sep 2009 - Sep 2010

Lead global redesign effort for McAfee's ePolicy Orchestrator product. Simplified and improved the user experience for enterprise and commercial business products.

Visual Design Internship

McAfee, Inc

Beaverton, Oregon

Sep 2008 - Sep 2009

Assisted with customer visits and user research. Designed user experiences for global internal sites which dramatically improved productivity.

Design and Research Internship

Intel

Hillsboro, Oregon

Mar 2004 - Feb 2005

Participated in ethnographic research, recruiting users, assisting with interviews, and analysis. Designed and produced assets for industrial designers and ethnographic researchers that facilitated critiques and reports.

Skills

Product Design

Interaction Design

Ethnography, Discovery, & Research

Information Architecture & Information Design

Well versed in the capabilities of web technology

Understanding of browser & mobile capabilities

Well versed in Omnigraffle, Invision, and Sketch

Contact

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